



**IMS
NOIDA** | **NAAC
GRADE A+**

ESTABLISHED 1998



**ADMISSIONS
OPEN
2025**

BBA

**BACHELOR OF BUSINESS
ADMINISTRATION**

**WITH
SPECIALISATION**

- Business Analytics
- Digital Marketing
- Marketing & Finance
- Entrepreneurship & Family Business

**"TRANSFORM YOUR
AMBITIONS
INTO ACHIEVEMENTS
WITH OUR BBA PROGRAM"**



**UPTO
₹ 7CR.**

IMS NOIDA OPEN SCHOLARSHIP FOR HIGHER EDUCATION

100%
Placement Assurance

700+
Company Visited For
Recruitment

34 LPA
Highest Package

**Approved by
AICTE**

All India Council of Technical Education
Ministry of HRD Govt of India

**Recognised by
UGC**

University Grant Commission

**Affiliated to
CCSU**

Meerut

BBA (BACHELOR OF BUSINESS ADMINISTRATION)

Bachelor of Business Administration at IMS commenced in 1998. It is a 3-year UG programme which comprises of Six semesters. The course bridges the gap between institute and industry by emphasizing on latest Management Skills. IMS runs this course under affiliation with CCSU. The Institute is maintaining a high standard of teaching in classrooms with highly qualified and experienced faculty to impart value-based quality education.

ELIGIBILITY FOR ADMISSION TO BBA

- 10+2 with 45% marks for GEN/OBC & 40% marks for SC/ST (All Streams).

USP OF BBA PROGRAM

- Our curriculum evolves with industry demands, ensuring you're job-ready upon graduation.
- Choose your focus area, whether it's marketing, finance, or beyond, to pursue your passions.
- Collaborate with leading companies, gaining hands-on skills and valuable connections.
- Our faculty are seasoned professionals, offering top-notch guidance and expertise.
- Benefit from individualized mentorship, guiding you through challenges and achievements.
- Gain insights into global business dynamics through immersive experiences and diverse coursework.

RANKINGS



PLACEMENTS



Shubhopriya Mukhopadhyay
Management Consultant
accenture



Meenal Sharma
Management Associate
360 ONE



Adil Zafar
Country Sales Manager
JKCement

34
IPA

27
IPA

20
IPA

BEYOND ACADEMICS

- Industrial Visits
- Seminars
- Summer Internship
- Guest Lecture
- Live Projects
- Role Plays
- Skill Workshops
- Quizzes
- Coding Games
- Case Studies
- Foreign Language
- Soft Skills

Contact for more info: +91 9911500000

Admission Office: A-8B, IMS Campus, Sector-62, Noida, (U.P.)-201303 India
Email: admission@imsnoida.com | www.imsnoida.in | www.imsnoida.com



**ADMISSIONS
OPEN
2025**



BCA

BACHELOR OF COMPUTER
APPLICATIONS

3 Years

MCA

MASTER OF COMPUTER
APPLICATIONS

2 Years

Shaping Tomorrow's
Tech Leaders !



AVAIL UPTO 100% SCHOLARSHIP
UPTO ₹ 7CR.
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Placement Assistance

● **700+**
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University Grant Commission

Affiliated to
CCSU Meerut
AKTU Lucknow

BCA & MCA

IMS Noida has been offering BCA and MCA courses. BCA is a 3-year UG degree course which is affiliated to Ch. Charan Singh University, Meerut and MCA is a 2-year PG degree course which is affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow.

ELIGIBILITY FOR ADMISSION TO BCA

- 10+2 with 45% marks for GEN/OBC and for SC/ST 40% marks Maths mandatory at High School Or Intermediate.

ELIGIBILITY FOR ADMISSION TO MCA

- Passed B.C.A/ B.Sc (Computer Science)/ B.Sc. (IT)/ B.E. (CSE)/ B.Tech. (CSE)/ B.E. (IT)/ B.Tech. (IT) or equivalent Degree.
OR
- Passed any graduation degree with Mathematics at 10+2 level or at Graduation level Obtained at least 50% marks (45% marks in case of candidates belonging to SC/ST category) in the qualifying examination.

USP OF BCA/MCA PROGRAM

- Specializations include AI/ML, Blockchain, Data Science, Cybersecurity, Cloud Computing, and IoT.
- Student Development Workshops on IoT, Big Data Analytics, etc.
- Projects using the latest web/mobile technologies.
- IIT Bombay certifications in Python, C/C++, Drupal, PHP, MySQL, etc.
- Membership in Value Added Robotics Labs and Clubs.
- Certifications in AWS, Palo Alto, Oracle Academy, etc.
- Participation in Seminars and Conferences at IMS Noida.
- Industrial visits to top IT firms for firsthand tech experiences, expert networking, and future insights.
- Live projects in web/mobile technologies.
- Soft Skills Training: extempore, group discussions, mock interviews, etc.
- Certification in Foreign Language (depending on faculty availability).
- Certification in Corporate Communication for PD.
- Guest Lectures by industry leaders, including Directors and CEOs.
- Certification from Infosys Springboard.

RANKINGS



PLACEMENTS



Shubhropriya Mukhopadhyay
accenture



Meenal Sharma
ONE 36



Adil Zafar
JKcement

34
LPA

27
LPA

20
LPA

BEYOND ACADEMICS

- Industrial Visits
- Seminars
- Summer Internship
- Guest Lecture
- Live Projects
- Role Plays
- Skill Workshops
- Quizzes
- Coding Games
- Case Studies
- Foreign Language
- Soft Skills

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**ADMISSIONS
OPEN
2025**

BAJMC

BACHELOR OF ARTS IN JOURNALISM
& MASS COMMUNICATION

3 Years

MAJMC

MASTER OF ARTS IN JOURNALISM
& MASS COMMUNICATION

2 Years

Transform Your **Passion** into
Profession with Our BAJMC & MAJMC Program!



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CCSU
Meerut

BAJMC & MAJMC

Since 1998, IMS Noida has offered BAJMC, a three-year course, and MAJMC, a two-year course. Explore the art of storytelling, communication mastery, and content creation. Join us to learn how your words and images can shape perceptions and make an impact on the world stage.

ELIGIBILITY FOR ADMISSION TO BAJMC

- 10+2 with 45% marks for GEN/OBC & 40% marks for SC/ST (All Streams).

ELIGIBILITY FOR ADMISSION TO MAJMC

- Any Bachelor's Degree of minimum 3 years duration (All Streams), and 50% marks for GEN/OBC & 45% marks for SC / ST in the qualifying examination.

USP OF BAJMC & MAJMC PROGRAM

- Dive into practical learning and networking opportunities with leading news organizations.
- Our curriculum prioritizes ethics, integrity, and precision in reporting.
- Learn from renowned academics and industry experts, with a focus on 70% hands-on training.
- Explore diverse career paths in journalism, content writing, PR, and digital marketing.
- Access state-of-the-art facilities including news studios, editing labs, and a comprehensive library.
- Prepare for media success with tailored skills and industry-relevant knowledge.
- Engaging in real-world projects while practicing enhances your portfolio, distinguishing you in the job market.
- Excel in the media industry with a comprehensive blend of theoretical knowledge and practical experience.

RANKINGS



PLACEMENTS



Shubhoprava Mukhopadhyay
Management Consultant



Meenal Sharma
Management Associate



Adil Zafar
Country Sales Manager

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LPA

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LPA

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