



IMS
NOIDA | **NAAC**
GRADE **A+**



**ADMISSIONS
OPEN
2025**

BBA

**BACHELOR OF BUSINESS
ADMINISTRATION**

WITH

SPECIALISATION

- Business Analytics
- Digital Marketing
- Marketing & Finance
- Entrepreneurship & Family Business

**"TRANSFORM YOUR
AMBITIONS
INTO ACHIEVEMENTS
WITH OUR BBA PROGRAM"**



100%
Placement Assurance

700+
Company Visited For
Recruitment

34 LPA
Highest Package

Approved by
AICTE

All India Council of Technical Education
Ministry of HRD Govt of India

Recognised by
UGC

University Grant Commission

Affiliated to
CCSU
Meerut

BBA (BACHELOR OF BUSINESS ADMINISTRATION)

Bachelor of Business Administration at IMS commenced in 1998. It is a 3-year UG programme which comprises of Six semesters. The course bridges the gap between institute and industry by emphasizing on latest Management Skills. IMS runs this course under affiliation with CCSU. The Institute is maintaining a high standard of teaching in classrooms with highly qualified and experienced faculty to impart value-based quality education.

ELIGIBILITY FOR ADMISSION TO BBA

- 10+2 with 45% marks for GEN/OBC & 40% marks for SC/ST (All Streams).

USP OF BBA PROGRAM

- Our curriculum evolves with industry demands, ensuring you're job-ready upon graduation.
- Choose your focus area, whether it's marketing, finance, or beyond, to pursue your passions.
- Collaborate with leading companies, gaining hands-on skills and valuable connections.
- Our faculty are seasoned professionals, offering top-notch guidance and expertise.
- Benefit from individualized mentorship, guiding you through challenges and achievements.
- Gain insights into global business dynamics through immersive experiences and diverse coursework.

RANKINGS



PLACEMENTS



Shubhopriya
Mukhopadhyay
Management Consultant

accenture

34
LPA



Meenal
Sharma
Management Associate

360
ONE

27
LPA



Adil
Zafar
Country Sales Manager

JKcement

20
LPA

BEYOND ACADEMICS

- Industrial Visits
- Guest Lecture
- Skill Workshops
- Case Studies
- Seminars
- Live Projects
- Quizzes
- Foreign Language
- Summer Internship
- Role Plays
- Coding Games
- Soft Skills

Contact for more info: **+91 9911500000**

Admission Office: A-8B, IMS Campus, Sector-62, Noida, (U.P.)-201303 India

Email: admission@imsnoida.com | www.imsnoida.in | www.imsnoida.com





IMS
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GRADE **A+**



**ADMISSIONS
OPEN
2025**

BCA

**BACHELOR OF COMPUTER
APPLICATIONS**

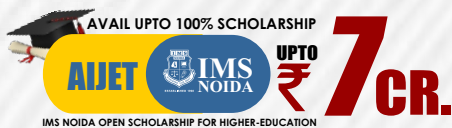
3 Years

MCA

**MASTER OF COMPUTER
APPLICATIONS**

2 Years

*Shaping **Tomorrow's**
Tech Leaders !*



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University Grant Commission

Affiliated to
CCSU **AKTU**

Meerut

Lucknow

BCA & MCA

IMS Noida has been offering BCA and MCA courses. BCA is a 3-year UG degree course which is affiliated to Ch. Charan Singh University, Meerut and MCA is a 2-year PG degree course which is affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow.

ELIGIBILITY FOR ADMISSION TO BCA

- 10+2 with 45% marks for GEN/OBC and for SC/ST 40% marks Maths mandatory at High School Or Intermediate.

ELIGIBILITY FOR ADMISSION TO MCA

- Passed B.C.A/ B.Sc (Computer Science)/ B.Sc. (IT)/ B.E. (CSE)/ B.Tech. (CSE)/ B.E. (IT)/ B.Tech. (IT) or equivalent Degree.
- Passed any graduation degree with Mathematics at 10+2 level or at Graduation level Obtained at least 50% marks (45% marks in case of candidates belonging to SC/ST category) in the qualifying examination.

USP OF BCA/MCA PROGRAM

- Specializations include AI/ML, Blockchain, Data Science, Cybersecurity, Cloud Computing, and IoT.
- Student Development Workshops on IoT, Big Data Analytics, etc.
- Projects using the latest web/mobile technologies.
- IIT Bombay certifications in Python, C/C++, Drupal, PHP, MySQL, etc.
- Membership in Value Added Robotics Labs and Clubs.
- Certifications in AWS, Palo Alto, Oracle Academy, etc.
- Participation in Seminars and Conferences at IMS Noida.
- Industrial visits to top IT firms for firsthand tech experiences, expert networking, and future insights.
- Live projects in web/mobile technologies.
- Soft Skills Training: extempore, group discussions, mock interviews, etc.
- Certification in Foreign Language (depending on faculty availability).
- Certification in Corporate Communication for PD.
- Guest Lectures by industry leaders, including Directors and CEOs.
- Certification from Infosys Springboard.

RANKINGS



PLACEMENTS



Shubhopriya Mukhopadhyay
accenture

34
LPA



Meenal Sharma
36ONE

27
LPA



Adil Zafar
JKCement

20
LPA

BEYOND ACADEMICS

- Industrial Visits
- Seminars
- Summer Internship
- Guest Lecture
- Live Projects
- Role Plays
- Skill Workshops
- Quizzes
- Coding Games
- Case Studies
- Foreign Language
- Soft Skills

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OPEN
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BAJMC

BACHELOR OF ARTS IN JOURNALISM
& MASS COMMUNICATION

3 Years

MAJMC

MASTER OF ARTS IN JOURNALISM
& MASS COMMUNICATION

2 Years



Transform Your **Passion** into
Profession with Our BAJMC & MAJMC Program!



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Meerut



BAJMC & MAJMC

Since 1998, IMS Noida has offered BAJMC, a three-year course, and MAJMC, a two-year course. Explore the art of storytelling, communication mastery, and content creation. Join us to learn how your words and images can shape perceptions and make an impact on the world stage.

ELIGIBILITY FOR ADMISSION TO BAJMC

- 10+2 with 45% marks for GEN/OBC & 40% marks for SC/ST (All Streams).

ELIGIBILITY FOR ADMISSION TO MAJMC

- Any Bachelor's Degree of minimum 3 years duration (All Streams). and 50% marks for GEN/OBC & 45% marks for SC / ST in the qualifying examination.

USP OF BAJMC & MAJMC PROGRAM

- Dive into practical learning and networking opportunities with leading news organizations.
- Our curriculum prioritizes ethics, integrity, and precision in reporting.
- Learn from renowned academics and industry experts, with a focus on 70% hands-on training.
- Explore diverse career paths in journalism, content writing, PR, and digital marketing.
- Access state-of-the-art facilities including news studios, editing labs, and a comprehensive library.
- Prepare for media success with tailored skills and industry-relevant knowledge.
- Engaging in real-world projects while practicing enhances your portfolio, distinguishing you in the job market.
- Excel in the media industry with a comprehensive blend of theoretical knowledge and practical experience.

RANKINGS



PLACEMENTS



Shubhopriya Mukhopadhyay
Management Consultant

accenture



Meenal Sharma
Management Associate

ONE



Adil Zafar
Country Sales Manager

JKCement



BEYOND ACADEMICS

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